

## *Sponsorship Deadline Schedule*

**March 11, 2019:** Commitment required for inclusion in the 2019 River Forest Park District Summer Fun Guide.

**April 22, 2019:** Commitment required for inclusion in all print parade promotions and newspaper advertisements.

## *Sponsorship Form* PLEASE CHECK ONE BELOW:

☐ \$1500 Premium Sponsorship

☐ \$500 Sponsorship

Contact Person on Parade Day (Please Print): \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Cell Phone Number: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Parade Day Contact Number (if different from above): \_\_\_\_\_

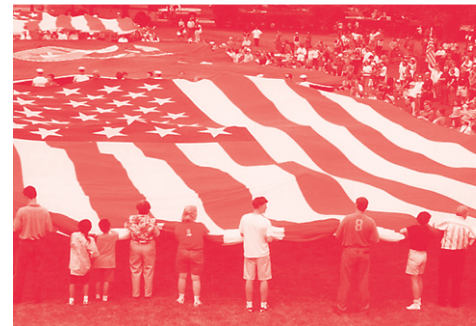
How do you plan on participating in the event (marching unit, entertainment, float, decorated car, etc.)?

Please be specific: \_\_\_\_\_

Number of persons planning on marching? \_\_\_\_\_

☐ I have read the Parade Procedures and understand my signature is required to participate.

\_\_\_\_\_  
Signature



# 2019 Memorial Day Parade

## *Sponsorship Packet*

### Mail this form to:

2019 Memorial Day Parade  
Attention: Maureen O'Brochta  
River Forest Park District  
401 Thatcher Ave., River Forest, IL 60305  
Make check payable to the River Forest Park District.

2019 Memorial Day Parade information is available at  
[www.rfparks.com](http://www.rfparks.com)

Presented by



**River Forest Park District**

**River Forest Civic Association**

Est. 1935

The River Forest Civic Association and River Forest Park District are proud to present the 2019 River Forest Memorial Day Parade and Community Picnic on Monday, May 27, 2019 with the parade starting at 9:30am.

Annually, over 100 entries participate in the parade, with thousands of residents lining the route, making this day one of the highlights of the year in the Village of River Forest. This event is entirely supported by community contributions, which cover expenses incurred to host the parade (marching bands, entertainment, marketing), the community picnic (food and beverage), and the memorial ceremony (stage and PA system).

## Sponsorship Opportunities

The Memorial Day Parade offers a number of sponsorship opportunities to fit your business marketing budget. Each sponsor level carries a number of unique benefits that will provide your business maximum exposure for name recognition and will enhance your corporate image.

## Sponsorship Levels

Logo Featured		
Website Link on Event Page	*	
eNewsletter	*	
Fun Guide & Flyers	*	
Parade Banner & Ad	*	
Business Name Featured		
Social Media Posts & Website	*	*
Parade Banner & Ad		*
Fun Guide & Flyers		*
Event Opportunities		
Parade entry with placement in the first 20	*	
Parade entry with placement in the first 30		*
Business name announced at Awards	*	*
Event Volunteering	*	*
Promotional Booth at Picnic	*	*

\$1500 Premium Sponsors  
\$500 Sponsors

## Parade Procedures

- ★ Parade entries will only be accepted with a registration form and payment.
- ★ A parade line up will be finalized by the Parade Director on May 23 and e-mailed to all parade entries.
- ★ Parade entries are to be at the parade start at Constitution Park by 9:00am.
- ★ Parade entries are expected to be entertaining and/or celebratory.
- ★ Parade entry numbers will be posted at the parade start. Approximately 50 LF of street will be available for each entry to stage.
- ★ Candy may be distributed along the parade route (approximately 5,000 - 6,000 pieces of candy). Candy must be passed out by individuals along the curb. Candy may not be thrown from vehicles or floats. Groups or individuals caught throwing candy will not be permitted entry into the 2020 Memorial Day Parade.
- ★ Distribution of literature is prohibited.

## Memorial Day Service

At the conclusion of the parade, a somber and reverent service honoring our local veterans will take place at Keystone Park. A variety of color guards, marching bands, scout troops and others will assist in the observance. We encourage your business/organization to attend.

## Map Route

The parade begins at Division Street and Ashland Avenue. The parade route heads south on Ashland Avenue to Lake Street, then heads west on Lake Street to Keystone Avenue. The parade ends at Lake Street and Keystone Avenue, in Keystone Park.

## 2019 River Forest Memorial Day Parade

May 27, 2019  
Parade begins at 9:30 a.m.

